



Privacy Policy

For the use of the products and services of
Möbel-Transport AG

Version 1.3

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Möbel-Transport AG
datenschutz@moebel-transport.com

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1. General Provisions

This privacy policy is an integral part of data processing at Möbel-Transport AG.

The basis of this privacy policy is the legal obligation that people themselves determine the disclosure and use of their personal data and can freely decide on the admission of their personally identifiable information.

By accessing our website and using the services and products we offer, you declare that you have read this privacy policy and that you agree to the conditions described here. If you do not agree with this declaration, you must refrain from accessing the portal and using our services and products.

This privacy policy is aimed at all parties who provide Möbel-Transport AG with personal information. The rules apply regardless of whether data is stored electronically or physically. This document contains information on how personal data should be stored, handled and protected.

The data protection regulations of Möbel-Transport AG are communicated to the suppliers, partners and customers. They are also available on our website. Additionally, the respective link can be found in our e-mail disclaimer.

This privacy policy refers to the commitment of Möbel-Transport AG to treat information of customers and other parties received in the course of its business activities with the greatest possible care and confidentiality. The following provisions regulate the relationships between the parties involved, their rights and obligations, as well as the way in which data is processed, stored and used.

1.1. Purpose and Legal Basis of the Data Collection

Personal data may only be processed for the purpose that was specified at the time it was collected, evident from the circumstances or provided for by law (Art. 4 Para. 3 DSGVO).

Möbel-Transport AG uses personal data to fulfil the following purposes:

- To provide, maintain, protect and optimize the services and information offered

- To communicate and to provide you with the best possible and personalized information that you need (e.g. about our products and services)
- To comply with legal or other regulatory requirements and internal regulations
- For the establishment, exercise and / or defence of actual or potential legal claims, investigations or similar proceedings
- For other lawful purposes, if the processing results from the circumstances or was specified at the time of collection

The processing of personal data is based on the following legal bases:

- Your consent (e.g. when you register for our newsletter and other communication)
- For the completion of a contract or for the intention to enter into a contract with you
- To comply with legal obligations (e.g. for tax reasons or for the purpose of judicial investigations or proceedings)
- To safeguard our legitimate interests (e.g. protection and security of our services, systems, assets; compliance with legal, regulatory and contractual obligations; assertion, exercise or defense of legal claims; maintenance and efficient organization of business operations; improvement and development of our services as well as sales and marketing of our services)

Consent can be revoked at any time and the processing of data can be objected by contacting us directly at datenschutz@moebel-transport.com. However, please note that the revocation of your consent does not affect the legality of the processing before its revocation.

According to the principle of proportionality, only personal data that is suitable and necessary to fulfil the (legal) purpose of the processing may be collected and processed. In addition, the privacy intervention must be carried out carefully and in relation to its purpose. Whenever possible, the request for particularly sensitive personal data is to be avoided. The aim is to avoid unnecessary data collection and to protect the person concerned as much as possible. Personal data will not be passed on to persons who are not part of the supply chain.

In the event of disputes or uncertainties, the German version of this privacy policy is authoritative. Möbel-Transport AG adheres to applicable Swiss law when complying with this data protection policy.

1.2. Data Protection Officer and Contact

Möbel-Transport AG is responsible for the processing and use of personal data within the scope of this data protection declaration. It determines the purposes and means of processing personal data.

Inquiries about this privacy policy should be sent by e-mail to datenschutz@moebel-transport.com, or by phone to +41 44 733 51 11.

Möbel-Transport AG does not use statistical programs to analyze user behavior and does not use any social media plug-ins on these pages.

1.3. Collection of Personal Data and Personal Violation

The scope of personal data includes any information that relates to a specific or identifiable natural or legal person, such as surname, first name, address, e-mail, date of birth or telephone number. It is therefore information that enables direct identification. It also includes details and information on personal possessions and storage locations, personal documents and customs documentation. Personal data are collected and processed to carry out the requested services. In addition, pseudonymized data or information that do not allow users to be identified directly, but which make it possible to record the behavior of individual users, fall under the term personal data.

A distinction is made between sensitive and non-sensitive data. Sensitive data are data that contain information on the following areas:

- Ethnicity and origin
- Political Opinion
- Religion and belief
- Memberships in trade unions

- Financial information
- Genetic data
- Information about offenses or criminal convictions
- Biometric data, which are used to clearly identify natural persons
- Data relating to the health or sexual orientation of a natural person

Möbel-Transport AG collects and processes personal data that the user submits voluntarily using the online form on the portal, via our contact e-mail address, via any other applications connected to the portal, by telephone or that is transmitted to Möbel-Transport AG in any other way. The provision of personal data is explicitly made on a voluntary basis. Without some personal data, however, it will not be possible to provide the services requested by the user.

Collecting and processing personal data is generally permitted. The term "processing" includes any handling of personal data, regardless of the means and procedures used, in particular the procurement, storage, use, reworking, disclosure, archiving or destruction of the data.

A personal violation is committed by anyone who procures and processes personal data contrary to the principles of data protection law, processes data of a person against their express will without justification or discloses particularly sensitive personal data (e.g. religious views, medical findings, etc.) or personality profiles to third parties without justification.

1.4. Processing of Children's Personal Data

The products and services of Möbel-Transport AG are generally aimed at persons over 18 years of age with legal competence. Möbel-Transport AG makes a special effort to protect personal data of minors, should it be necessary to collect, process or store such information.

1.5. Transfer of Data to Third Parties and Order Processing

Möbel-Transport AG can pass on data to third parties for the purpose of collection, processing or storage.

Möbel-Transport AG can use third parties as data processors to collect and process your personal data. The data processors commissioned by us will only process your personal data

according to our instructions and are legally obliged to take strict security precautions when handling personal data.

Our website is operated on servers of Kreativ Media AG, Höschgasse 45, 8002 Zurich.

Personal data can be passed on to partners within the Möbel-Transport AG supply chain. Our service providers and business partners may receive data that they need to fulfil their contractual obligations. We will never sell personal data to third parties.

If Möbel-Transport AG works with third parties, it is only with partners who comply with data protection and data protection regulations. We therefore select our partners carefully and only if there is sufficient evidence that they have appropriate technical and organizational measures in place. Our partners are obliged to fully comply with Swiss data protection law at all times. Our partners are subject to confidentiality requirements and may only use your personal data insofar as this is necessary to fulfil the purpose for which your personal data was collected, unless otherwise required by law. A situation could arise where personal information needs to be disclosed to law enforcement agencies. This is possible without the consent of the person concerned. However, it is ensured beforehand that this request is legitimate.

1.6. Data Backup and Security

Personal data are protected against unauthorized processing by appropriate technical and organizational measures. We have both physical and electronic protective measures to protect personal data. Möbel-Transport AG's IT system meets all required security standards, has the latest virus protection and is secured by a personal login and password. User IDs and passwords are kept confidential. The electronically stored data are protected against unauthorized access, accidental deletion and malicious hacking attempts. Access to personal data are only granted to those employees who need them for their work. Sensitive data such as payment information is only stored in the accounting department. The access rights to accounting are limited to two people and the data are stored on a separate server. All personal data and information, both from employees and customers, are treated and stored securely,

confidentially and in accordance with the law at all times. Furthermore, the archive for accounting is stored separately and the key is locked in the safe.

Möbel-Transport AG has implemented organizational and technical measures to maintain the security of personal data and to protect it against unauthorized or unlawful processing, unintentional loss, modification, disclosure or access.

Unfortunately, the transmission of information over the internet is not entirely secure. Although we do our utmost to protect your personal data, we cannot guarantee the security of your data transmitted to our website; any transfer is at your own risk. For this reason, you are free to transfer your personal data in other ways, e.g. by phone. As soon as we have received your data, we use strict procedures and strict security measures to prevent unauthorized access.

1.7. Storage Time

In principle, personal data are deleted as soon as they are no longer required to achieve the purpose for which they were collected, unless longer retention is necessary to fulfil legal obligations (e.g. retention and documentation obligations), contractual or pre-contractual obligations or legitimate business interests on our part (e.g. to assert, exercise or defend legal claims). For contract-related personal data (including business documents and communications), we store personal data as long as the contractual relationship exists, and thereafter for ten more years after the termination of the contractual relationship, unless (i) a shorter or longer statutory retention period applies in individual cases, (ii) the retention is required for reasons of evidence or for another valid reason under applicable law, or (iii) the data must be deleted earlier (e.g. because the data is no longer required or we have to delete the corresponding data).

2. Affected Rights

You have the right to assert your data protection rights at any time and – after proofing your identity - to receive information about your stored personal data, to correct or supplement

them, to object to the processing of your personal data, to have your data transferred or to have your personal data deleted.

Please note that even after you have requested to delete your personal data, we might retain all or part of it within the framework of legal and contractual retention requirements.

3. Data Collection and Consent

We collect and process personal data carefully and exclusively for the purposes described in this data protection declaration. By accepting our goods and services, our customers implicitly consent to this policy. You are aware that some personal data must be passed on to third parties so that we can work properly and effectively. These could include moving companies at the place of origin and destination, customs clearance companies, freight forwarders, shipping lines or airlines. We only pass on personal data to other parties who are not directly connected to our services with the express consent of the client. The collection and use of personal data is limited or avoided as far as possible. Personal data may only be used for the purpose for which they were originally requested.

If the consent of the data subject is required for the processing of personal data, this consent is only valid if it is given voluntarily and after appropriate information. The consent is not tied to a specific form and can be given tacitly or by implied action, provided that it is not about the processing of particularly sensitive data or personality profiles. For such data, the consent must be given explicitly.

3.1. E-mail and Newsletter

If you register for our newsletter, we will use your e-mail address to send you information about our products and services. You can unsubscribe from such e-mails at any time by clicking on the marked link "Unsubscribe from this list" at the end of each e-mail or by contacting us directly by e-mail at datenschutz@moebel-transport.com.

3.2. Use of Google Maps

The Möbel-Transport AG website uses Google Maps to display interactive maps. Google Maps is operated by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA

(hereinafter "Google"). This enables us to show you interactive maps directly on the website and enables you to conveniently use the map function. You can find more information about data processing by Google in the Google data protection information. There you can also change your personal data protection settings in the data protection center.

When you visit the website, Google receives information that you have accessed the corresponding subpage of our website. This takes place regardless of whether Google provides a user account that you are logged in to or whether there is no user account. If you are logged into Google, your data will be assigned directly to your account.

If you do not want the assignment in your Google profile, you must log out of Google before activating the button. Google stores your data as a usage profile and uses it for advertising, market research and / or needs-based design of its website. Such an evaluation takes place in particular (even for users who are not logged in) to provide needs-based advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, whereby you must contact Google to exercise this right.

We do not collect any personal data through the integration of Google Maps.

Google processes your data in the USA and has submitted to the EU_US Privacy Shield <https://www.privacyshield.gov/EU-US-Framework>.

If you do not want Google to collect, process or use data about you via our website, you can deactivate JavaScript in your browser settings. In this case, however, you cannot use our website or only to a limited extent.

The provision of your personal data is voluntary, based solely on your consent. If you prevent access, this can lead to functional restrictions on the website.

4. Change of Privacy Policy

Möbel-Transport AG reserves the right to adapt, supplement or otherwise change this personal data protection declaration at any time and without giving reasons. The current personal data protection declaration published on the website applies.